NPS Uniguide Wayside Grid

embedded NPS *fully vector based* arrowhead

1.25" simulated frame
31.75 mm
does not print

.89" visible overbar
22.824 mm

.25" bleed

.9449" left and right margins*
24 mm

bleed line

trim line

margin

3p3 pica gutter*
14 mm

30p10 pica column width**
130.667 mm

Name of National Park

National Park Service
U.S. Department of the Interior

Title

.4" top capture
10.176 mm

.6496" title offset
16.5 mm

1.9488" top margin
49.5mm

title text optically aligned and kerned

Name of National Park

Title

1p3 baseline grid
5.5 mm

all paragraph styles lock to
grid for consistent type and
graphic placement

.44" bottom capture
11.176 mm

.9449" baseline offset
24 mm

1.3849" bottom margin
35.176 mm
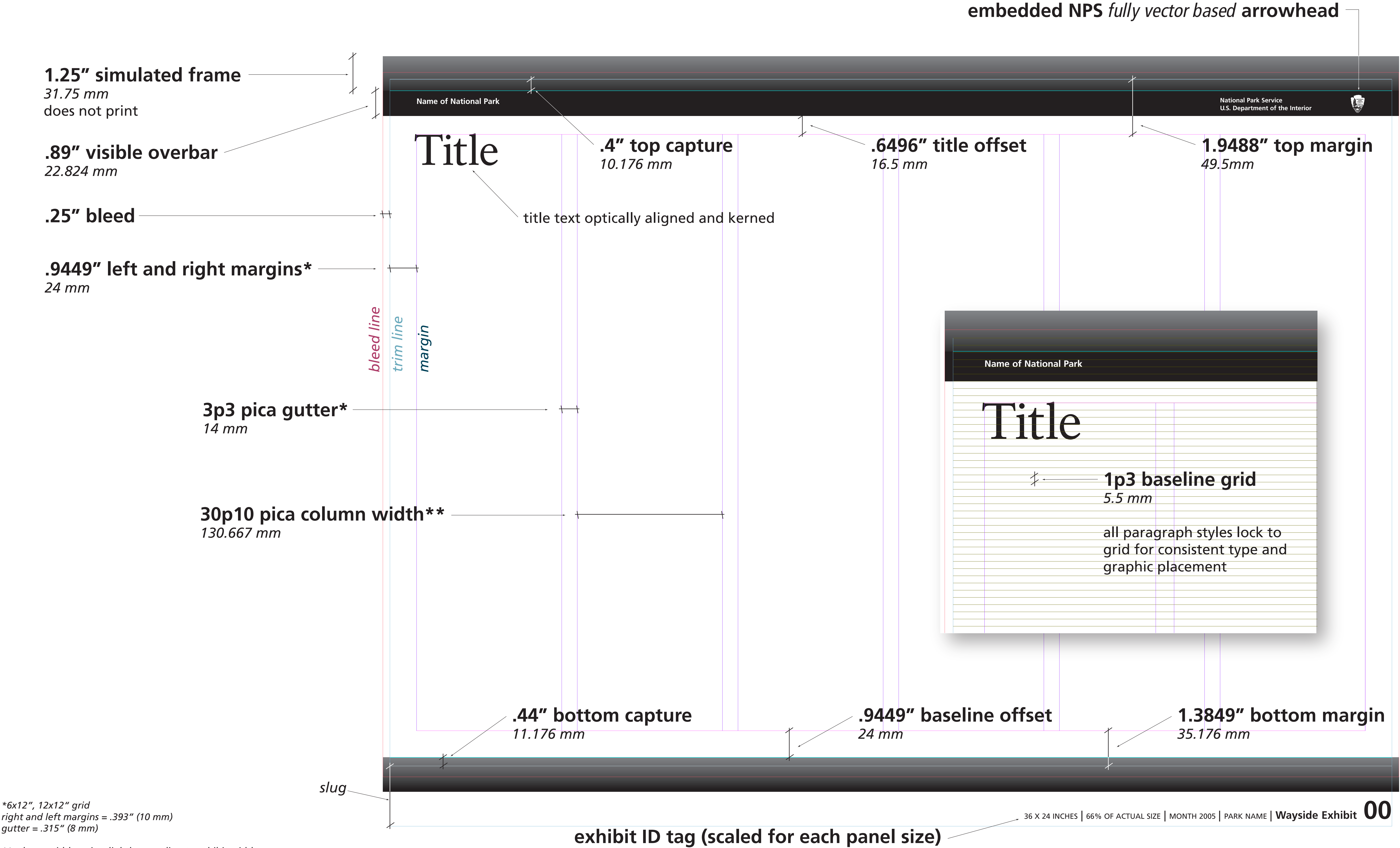
slug

*6x12", 12x12" grid
right and left margins = .393" (10 mm)
gutter = .315" (8 mm)*

*column width varies slightly according to exhibit width.
See grid file for exact dimensions. Measurement listed for 36" width grids.

exhibit ID tag (scaled for each panel size)